

BILL FISHER

Chief Financial Officer and Chief AI Officer

Fractional | Transaction and Project Engagements

M.S. Corporate Finance | BBA Accounting and MIS | CPA (Colorado, inactive) | AICPA

bill@businessfinanceai.com

businessfinanceai.com

Northern Colorado

I am a CFO and financial leader who also leads AI adoption. I bring deep hands-on experience across SaaS B2B software, venture capital, construction, insurance, and hospitality for seed-stage, Series A, small, medium, and large companies. I apply it where it matters most: to a board, clean books, credible forecasts, diligence-ready numbers, and technology spend that earns more than it costs.

The objective is velocity. I work to speed up cash flow improvement, process improvement, and the reporting that puts the facts in front of the parties with the influence to create change.

AI without an accountable owner earns less. KPMG's Global AI Pulse (Q2 2026) found that organizations with clearly defined AI accountability, especially at the CEO level, report established ROI at more than three times the rate of those without it (14% vs. 4%). I bring a CFO's discipline to AI spend, so every project is ranked, funded and measured like any capital decision.

Source: KPMG Global AI Pulse, Q2 2026

HOW I WORK

Right people, right seats, first. Guided by Jim Collins's Good to Great, I assess the team and the seats before I recommend any system.

Five steps, in order. From Jon McNeill's The Algorithm: question every requirement, delete every possible step, simplify and optimize, accelerate cycle time, and automate last.

Think first, buy the box, build the rest. Map the processes, fit them into an off-the-shelf ERP, then use AI tools to build the remaining automation. Faster cycles release cash and lower operating and capital cost.

CORE CAPABILITIES

Finance leadership

- Board governance and reporting
- Monthly close oversight and financial statements
- Operating statements with KPIs fitted to the business
- Risk management, including self-retention versus market coverage
- ERP evaluation and consolidation
- Finance function design, staffing and greenfield builds
- Data room maintenance

Capital and transactions

- Venture fundraising readiness and investor reporting
- Sell-side M&A preparation and diligence support
- Buy-side evaluation and post-close integration
- Fund-side perspective as CFO of a venture fund

AI leadership

- AI strategy and governance
- Use cases ranked and tracked against labor, time, and capital savings
- Build-versus-buy and vendor decisions
- AI agents and automation for reporting and clerical work
- Team and process readiness for adoption

SELECTED EXPERIENCE

CFO, Water Valley Company, Hospitality Division Northern Colorado | June 2024 to June 2026

Built the finance department from a blank page for a sub-\$20 million hospitality group (2.5 FTE plus the CFO), consolidated the ERP, put AI agents on reporting, and with the team improved annual cash flow by more than \$3 million.

CFO, Innosphere Ventures Fort Collins, Colorado

Analyzed about 20 medical and technology startups across two funds totaling roughly \$24M, and helped raise about \$8M of Fund II through personal contacts.

Board of Directors, Community Funded; transaction support, ResourceX B2B SaaS

Board member through a private equity firm's diligence; GiveCampus then made a better offer and bought the company in 2023. Supported ResourceX through its sale to Tyler Technologies.

CFO, Roche Constructors Greeley, Colorado | 17 years

Oversaw \$1 billion of commercial contracts put in place, managing bond and insurance relationships and ERP optimizations, and managed the human resource and IT organization for multi-state operations.

Earlier roles Insurance, manufacturing, public accounting

CFO of Flood and Peterson Insurance (fund accounting, risk management, licensed commercial insurance broker); senior international auditor at Interlake Corporation (now Interlake Mecalux); public accounting in audit, tax and systems.

EDUCATION AND CREDENTIALS

Education: MIT Professional Education, No Code AI and Machine Learning: Building Data Science Solutions (2024). M.S., Corporate Finance, Colorado State University. BBA, Accounting and Management Information Systems, Central Michigan University.

Credentials: Certified Public Accountant, Colorado (inactive status; not rendering audit opinions). Member, American Institute of CPAs (AICPA).